

## GUIDELINES FOR VIDEO-POSTERS

For the video-poster preparation we kindly ask you to follow the instruction below.

**Format:** please use the template attached

**File Format:** please send the presentation both in **PDF** and **PPTX** format

**Font types:** Arial

**Font size:**

- 80 points for the **title of the contribution** (page 2);
- 60 points for the **name of the authors** (**the name of the presenting author must be underlined**) and the **affiliation** (page 3) – you must insert the **photo** of the presenting author (at least **200 dpi**);
- 60 points for the titles of the slides (pages 4-5-6-7-8);
- 40 points for the content of the slide: introduction and theoretical framework (page 4);
- 40 points for the content of the slide: methods (page 5);
- 40 points for the content of the slide: results and discussion (pages 6-7);
- 40 points for the content of the slide: conclusions & take-home message (page 8).

All posters should be written in **English**.

**In the video-poster you CAN include :**

- **Images** and **tables**, at least 200 dpi – good picture quality is essential; when inserting images, photos, tables, etc., please use simple copy-paste and do not use embedded documents – **the system does not support embedded files** – audio or video;
- **QR codes**, if used should **link to scientific content** relevant to the e-Poster (ie. additional graphs/images/video clip/CV-publications of the authors).

**In the video-poster you CANNOT include:**

- Hyperlinks, animated images, animations and videos;
- **logos, promotional or marketing materials;**
- QR Codes **linked to any promotional or marketing material;**
- overlapping objects and layers;
- please do not use footers.

**How to save the file:**

- When saving your PDF and PPTX please do not use symbols or special characters (ie. +/@/ü) in the file name → use instead: **name\_surname\_title\_of\_the\_presentation**.

**Send the video-poster at: [watergender@unipi.it](mailto:watergender@unipi.it) with [c.ahn@unesco.org](mailto:c.ahn@unesco.org) in cc  
By January 17<sup>th</sup>, 2025**